



XConnect and IPV Collaborate to Reduce Cost, Complexity of Video Calling and Conferencing

XConnect's ENUM Registry and IPV's Federated Inter-Xchange (FIX) Combine to Connect IP Video "Islands," Making Video Calls as Straightforward as Voice Calls

LONDON, Jan. 31, 2012 – IP networks will handle 1 million minutes of video every second by 2012, [Cisco forecasts](#). To reduce the cost and complexity of video communications and drive adoption of video services, [XConnect](#) and [IPV](#) today announced a partnership that will enable end users to make point-to-point video calls without expensive manual intervention and bridges.

Under the agreement, XConnect's ENUM registry services will be combined with IPV's [Federated Inter-Xchange \(FIX™\)](#) to route calls between video endpoints and across multiple networks.

This integration will enable customers to implement a standard dialing format across private and public networks while continuing to use their current internal dialing plans. Conversion between the ENUM and customer dialing plans will be automatic. This means customers can make calls across network boundaries directly, without a bridge, just as they do in the audio world – boosting adoption of video services and revenues for video service providers.

The agreement will benefit [XConnect's Video Interconnection Exchange \(VIE\)](#) members and IPV's major managed service provider customers as they can now offer enriched total solutions to meet their customers' requirements for high-quality, ubiquitous services.

“Our partnership with IPV is the latest example of how XConnect is enabling service providers worldwide to connect video ‘islands’ so their customers can make video calls as easily as voice calls,” said XConnect CEO Eli Katz. “With our collaboration with IPV, service providers can now provide end-to-end quality of service, security and ease of use for their video customers worldwide.”

“IPV's ability to securely route calls across network boundaries with QoS transliteration and IP address conflict resolution on and off public networks, combined with XConnect's ENUM registry services, opens up the video space so that end users can maximize return on their video investment,” said IPV President Pat Montani.

About XConnect

The global leader in network peering, XConnect is trusted by IP-based service providers in 20 countries to offer a suite of Interconnect 2.0 services, including next-generation multimedia interconnection hub and carrier ENUM-registry solutions for voice and video. London-based XConnect offers the most comprehensive and reliable solutions to help service providers deliver rich multimedia IP communications across networks while reducing costs and improving service quality. Backed by Tier 1 venture capital firms, XConnect operates the largest worldwide ENUM-based IP-peering federation, the Global Alliance, and the world's first national VoIP/NGN interconnection federations. For more information, please visit www.xconnect.net.

About IPV

IPV Video Cloudware™ encompasses all of the elements necessary for the efficient inter-carrier, interconnection of networks across private and public boundaries with security, QoS transliteration and IP address conflict resolution. IPV's Connectivity+™ platforms are located in major telehotels where the majority of the world's carriers interconnect – where the 'clouds intersect'.

Today, IPV services global requirements for thousands of end points on connections and interconnections, from carriers such as AT&T, Verizon, Masergy, Savvis, Level 3, Global Crossing, Cogent, Virtela, NTT, Allstream, Bell Canada, C&W, etc. North American, European and Asia Pac traffic flows through IPV, and IPV is the world's largest host of video bridges and gateways in the clouds.

Contacts:

Laura Abbott, for XConnect

+1 203-869-8217

laura.abbott@comunicano.com

Pat Montani, for IPV

+1 604-902-3452

pat@ipvgateways.com