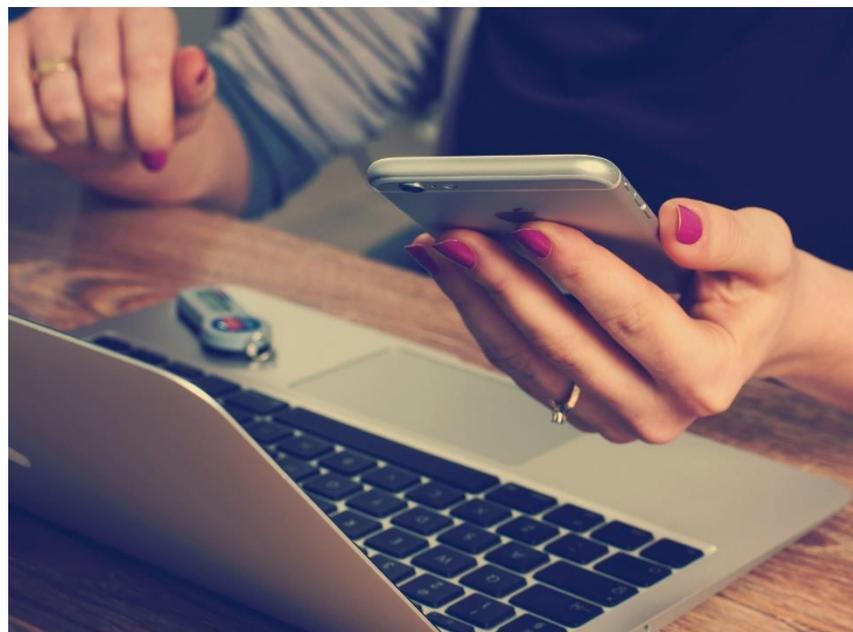


# Enabling IDT to directly route A2P messages to users with precision, performance and trust

XConnect is working with IDT Carrier Services, a global provider of voice and SMS solutions and a division of IDT Corporation, to optimise its wholesale A2P SMS messaging business with global number intelligence. IDT relies on XConnect to enhance its Mobile Number Portability (MNP) data globally and assure the speed and accuracy of message delivery with direct routing.

XConnect's global number intelligence enables IDT to deliver an optimised user experience. MNP is available in over 100 countries worldwide and in many of those countries, over 40% of numbers have been ported. XConnect's enhanced MNP data ensures that A2P messages are delivered to the correct operator and end user the first time, increasing customer satisfaction and supporting long-term growth.



IDT operates in 147 countries with three global hubs in New Jersey, London and Hong Kong. The company carries over 17 billion international minutes annually and is rapidly expanding its SMS volumes. IDT has expertise terminating voice and messaging traffic in Latin America, the Caribbean and Africa. It sends over 85% of its retail voice traffic to the three regions and in some countries even accounting for most of the termination into the region from North America. In recent years, IDT's expansion into Wholesale SMS has positioned them well as a dominant wholesale player in telecom.



“IDT is simplifying A2P messaging for aggregators and providing a trusted wholesale solution with particular focus on Latin America and Africa,” said Peter Broes, Director of Product Management at IDT. “Working with XConnect, we’re able to offer A2P SMS assurance and optimise message routing. XConnect is continually refining, refreshing and cleaning its number portability data. That enables us to deliver A2P messaging services with confidence while focusing on our core business. We see huge growth potential for A2P messaging across the globe.”

XConnect’s Global Numbering Intelligence provides a simple and data-driven approach to ensure high-quality message delivery for its customers and end users. It delivers carrier-grade services to over 200 operators globally, including MNOs, business messaging (A2P) hubs, aggregators, carriers and interconnect providers.

“The A2P messaging market is a tremendous opportunity for wholesale telecoms players,” said Eli Katz, CEO and Founder at XConnect. “We are supporting the growth and optimisation of IDT’s messaging business and enabling it to deliver A2P SMS with greater precision and performance. This enables IDT to compete on quality rather than price, while reducing its cost base.”



**Get Started Now**

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XConnect organises global portability, number plan and subscriber information to enable Operators to optimise routing, reduce fraud and enable rich services