

A2P Messaging Intelligence

XConnect
A Somos Company

Optimise A2P Messaging with Direct Routing to Reduce Cost, Increase Quality and Take Control



We provide A2P messaging intelligence that enables you to reduce delivery failures, mitigate fraud, increase cost-efficiency and offer an optimised experience for end users.




A2P SMS Assurance

Guarantee delivery of A2P messages with Mobile Number Portability (MNP) data and access to live data sources.

Regulatory Compliance

Ensure the numbers you leverage meet the regulations of the different countries and industries you're operating within.




Our data sets allow you to implement direct routing of your A2P messaging traffic, giving you new competitive advantages and enabling you to compete on quality.

Routing Optimisation to Reduce Cost

Use accurate real-time routing information to identify if the number is live on a mobile network and ported out from the original number range holder.

Fraud Mitigation

Overcome the biggest fraud-based challenges including artificial inflation/generation of traffic (AIT/AGT) by validating numbers before routing.



AIT has the potential to undermine the reputation of A2P SMS as a legitimate communications channel.

Deploying the right data allows you to quickly catch any premium rate and ghost numbers, minimise costly losses and ultimately restore consumer trust in A2P messaging.

Benefits



Grow Revenue

Capture market share and differentiate your A2P messaging services with guaranteed delivery and quality of service.



New Visibility

Gain new visibility into the traffic you carry and use it to reduce risk and increase profitability.



Increase Quality of Experience

Deliver a high-performance A2P messaging service with maximum accuracy and an optimised experience for end users.



Expert Support

Benefit from advice, consultation, implementation and support from telecoms data experts.



Higher Margins

Access reliable MNP data to ensure all A2P SMS traffic is routed efficiently and accurately, increasing quality and reducing transit fees.



Rapid Deployment

Leverage a simple deployment model to rapidly expand data sets. Use data to create new efficiencies, optimise operations and accelerate growth.



Why Choose XConnect?

We have the **largest and most trusted data sets** in international telecoms and are continually refining them to ensure absolute accuracy.

We are solely focused on making it simple to use telecoms data in your operations with an **agile, collaborative and consultative** approach.

We have **more than 17 years of experience** in successfully using data to solve a range of A2P service provider challenges.

The industry comes to us when they need to publish changes as they know they can depend on us having the **latest information on demand**. We even helped the industry handle large scale routing and number range ownership adjustments such as mergers and MVNO hosting changes.

24x7

Multi-Lingual Support

45

45 Onboard Datasets

Ultra Low

Ultra-Low Latency Query Services

3x

Deployed Via Three Real-Time API Options

Get Started Now

XConnect provides a trusted global registry of network and subscriber information to optimise global communication services.

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