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**XConnect Wins 2010 *Global Telecoms Business*
Innovation Award With GSMA**

Honour Recognises XConnect's SuperQuery

LONDON – June 14, 2010 – [XConnect](#), the leader in next-generation interconnection and carrier ENUM-registry services, today announced that for the third consecutive year, it has received a [Global Telecoms Business](#) Innovation Award.

The magazine presented a 2010 award to XConnect and the [GSMA](#) in the “Mobile Interconnect Innovation” category to recognise the SuperQuery feature of XConnect’s Global Alliance, the largest global ENUM-based peering federation.

[Announced](#) in September 2009, SuperQuery enables interoperability between XConnect’s ENUM Registry Services and the GSMA’s PathFinder number translation service. This allows XConnect customers to query PathFinder for call-routing information and to allow their numbers to be published in the PathFinder registry.

As a result, via a single query to the XConnect ENUM registry, service providers can discover optimal IP-routing information, which enables more efficient delivery of advanced voice and new multimedia services on a cross-network basis.

“We are delighted that *Global Telecoms Business* has honoured our company as an innovator for the third year in a row, and we commend the GSMA for its role in our industry-first collaboration,” said XConnect CEO Eli Katz. “The award indicates increasing recognition of the need for interworking between ENUM registries to enrich the global delivery of new services, such as high-definition voice, video and presence. It also reflects the drive toward convergence of fixed and mobile networks.”

In presenting the awards, Alan Burkitt-Gray, editor of *Global Telecoms Business*, said, “This is the fourth time we’ve run our Innovation Awards and each year we’ve seen that the industry is working harder and harder to deliver exciting and innovative services to its customers worldwide.”

Burkitt-Gray added: “The industry is seeing a wave of innovation which is making a huge difference – to the companies working in the industry and to all of us in business and as consumers. They are making such a difference to the world. We want to celebrate what they are doing.”

Companies honoured ranged from large global organisations to regional specialists. About 330 industry leaders from around the world attended the *Global Telecoms Business* awards event June 7 in London.

In previous years, XConnect received *Global Telecoms Business* Innovation Awards for its national IP-peering federations in Korea and the Netherlands.

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About XConnect

The global leader in network peering, XConnect is trusted by IP-based service providers in 20 countries to offer a suite of Interconnect 2.0 services, including carrier ENUM-registry and next-generation multimedia interconnection hub solutions. London-based XConnect offers the most comprehensive and reliable solutions to help service providers deliver rich multimedia IP communications across networks while reducing costs and improving service quality. Backed by Tier 1 venture capital firms, XConnect operates the largest worldwide ENUM-based IP-peering federation, the Global Alliance, and the world’s first national VoIP/NGN interconnection federations, in the Netherlands, Korea and South Africa. For more information, please visit www.xconnect.net.

About *Global Telecoms Business*

Global Telecoms Business magazine, which is read by the industry leaders in the telecommunications industry worldwide, is part of the Euromoney Institutional Investor PLC group. For more information, please visit www.globaltelecomsbusiness.com.