



## **XConnect Receives TMC Labs 2006 Innovation Award for INTERNET TELEPHONY® Magazine**

### **XConnect Alliance Recognized for Outstanding Innovation**

LONDON, UK, June 28, 2006—XConnect, the world's largest provider of "Plug and Peer" Voice over IP (VoIP) peering federation services and operator of the XConnect Alliance, today announced that Technology Marketing Corporation's TMC Labs division named the XConnect Alliance as a 2006 Innovation Award winner from INTERNET TELEPHONY magazine.

"We are proud to have the XConnect Alliance recognized with the TMC Labs Innovation Award," said Eli Katz, Founder and Chief Executive Officer at XConnect. "As a global pioneer for VoIP peering, XConnect has been instrumental in shaping the new paradigm of a federation based VoIP interconnect landscape. The XConnect Alliance uniquely delivers a comprehensive approach for interconnection and settlement-free exchange of traffic for Voice over IP service providers."

The fast-growing XConnect Alliance's members peer on a settlement-free basis and pass on zero-cost or reduced cost calls to their customers. Calls are delivered via end-to-end IP connectivity, eliminating the need to traverse the PSTN which would otherwise impose per-minute costs, reduce call quality (because of limited bandwidth and repeated data-voice-data signal conversion) and preclude sophisticated features such as high quality wideband codecs, video telephony, and integrated instant messaging/presence.

"XConnect has clearly demonstrated to the staff of TMC Labs that XConnect's service is truly innovative in the burgeoning VoIP/IP telephony industry. Never before in this industry has there been a greater need to highlight the most inventive VoIP products and services," said Rich Tehrani, Group Publisher and Editor-in-Chief of INTERNET TELEPHONY.

"The TMC Labs Innovation Awards are based upon the uniqueness of the company's offering and how pioneering the particular product or service is." according to Tom Keating, CTO and TMC Labs Editorial Director.

Keating continued, "The XConnect Alliance deserves this great honor for creating a ground-breaking VoIP service. I look forward to seeing other innovative solutions from XConnect as they continue to contribute to the future of the VoIP/IP telephony marketplace."

The TMC Labs 2006 Innovation Award highlights will be published in the July 2006 issues of INTERNET TELEPHONY magazine.

**About XConnect Global Networks:**

XConnect is the world's first and largest provider of 'Plug and Peer' VoIP federation-based interconnection services dedicated to connecting VoIP operators and enabling rich multi-media end to end IP communication. Headquartered in London with offices and facilities in USA, Europe and Asia, XConnect is the largest neutral VoIP peering provider for VoIP operators. XConnect's award-winning solutions comprehensively address protocol interoperability, ENUM directory services, and security. With its strategic technical partner Kayote Networks Inc., XConnect provides ENUM and peering services to over 150 VoIP operators in more than 20 countries enabling IP calls between VoIP end-users. XConnect was recently selected by the cable industry in the Netherlands to operate the first nation-wide VoIP peering solution and recently acquired the European carrier ENUM exchange, e164.info. XConnect was founded in 2004 by Eli Katz, also co-founder and chairman of the UK's Internet Telephony Service Providers' Association.

**About TMC®**

Technology Marketing Corporation (TMC) publishes four print publications: Customer Interaction Solutions, INTERNET TELEPHONY, SIP Magazine and IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 1,400 sites in the world by alexa.com\*, TMCnet serves more than one million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, The VoIP Developer Conference, VoIP Demo, IMS Expo and Call Center 2.0 Conference. TMCnet.com publishes more than 15 topical online newsletters. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com). (\*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.)

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